

The 4-Way Test

of the things we think, say or do:

1. *Is it the TRUTH?*
2. *Is it FAIR to all concerned?*
3. *Will it build GOODWILL and BETTER FRIENDSHIPS?*
4. *Will it be BENEFICIAL to all concerned?"*

How it Works

For many decades Rotary clubs and Rotarians around the world have used **The 4-Way Test** as an instrument to develop respect and understanding among peoples.

How **The Test** works is indicated by the Chicago Rotarian who developed it. He suggests that first you memorize **The 4-Way Test** then formulate the habit of checking your thoughts, words and deeds with it.

The 4-Way Test is now being used successfully around the world in business, government and schools as an effective measuring stick for conduct. It is a guide to ETHICAL and RIGHT thinking. If memorized and constantly applied to relations with others, it will make a definite contribution toward more effective and friendlier relationships.

If you get into the habit of checking your thoughts, words and deeds against **The 4-Way Test**, the experience of others has shown that it will help you become happier and more successful.

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First. The development of acquaintance as an opportunity for service;

Second. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third. The application of the ideal of service in each Rotarian's personal, business, and community life;

Fourth. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Club Organization

The Alamo Heights Rotary Club has a Board of Directors made up of 11 club members, including the President, elected by the membership each year. The club is organized in committees:

Membership. This committee develops and implements a comprehensive plan for recruiting and retention of members and conducts activities to support those efforts.

Public Relations. This committee develops and implements a plan to provide the public with information about Rotary and to promote the club's service projects and activities.

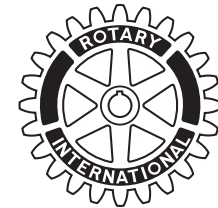
Club Administration. This committee conducts activities associated with the effective operation of the club.

Service Projects. This committee develops and implements educational, humanitarian, and vocational projects that address the needs of our community and communities in other countries.

Rotary Foundation. This committee develops and implements plans to support the Rotary Foundation through financial contributions and program participation.

The club also has many sub-committees organized to conduct the specific functions and projects it undertakes each year.

Alamo Heights Rotary



PO Box 6995
San Antonio, Texas 78209
210-824-2830

The Alamo Heights Rotary Club
meets each week at
The Barn Door
8400 N. New Braunfels
San Antonio, Texas 78209
on Tuesday at noon

"Service Above Self"

Become a Part of this Great Organization
call 824-2830 for information and visit

www.ahrotary.org

What Is Rotary?

ROTARY is an organization of business and professional leaders united worldwide, who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

ROTARY is the world's first service club. The first Rotary club was founded in Chicago, Illinois, USA, on 23 February 1905.

ROTARY is some 1.2 million service-minded men and women belonging to more than 30,000 Rotary clubs in virtually every nation in the world.

ROTARIANS meet weekly for fellowship and interesting and informative programs dealing with topics of local and global importance. Membership reflects a wide cross-section of community representation.

ROTARIANS plan and carry out a remarkable variety of humanitarian, educational and cultural exchange programs that touch people's lives in their local communities and our world community.

ROTARY is The Rotary Foundation, which each year provides some US\$90 million for international scholarships, cultural exchanges, and humanitarian projects large and small that improve the quality of life for millions of people. Rotary is widely regarded as the world's largest provider of international educational scholarships.

ROTARY is PolioPlus, Rotary's commitment to work with national and international health organizations on the goal of polio eradication. More than one billion children in developing nations have been immunized against polio through PolioPlus grants.

*Rotary is
Service Above Self*

visit the Rotary International website at
www.rotary.org

Who Are We?

We are a club of over 100 business and community leaders who enjoy each others fellowship and opportunity to serve our community. We have members from a wide variety of occupations and interests and our members include the directors and board members of dozens on non-profit organizations.

What Do We Do?

The Alamo Heights Rotary Club does many things each year. We meet each week for lunch, fellowship, some organization business and a great program. During the year, we normally have two evening meetings as well as a number of other smaller primarily fellowship activities.

We do many things every organization does to keep itself going; but our primary focus is on community service activities. The focus may change each year but the following are samples of some of the programs we have been involved with:

Conducting Alamo Heights Night both as a large community event and as a fund raiser for our Club.

Running an extensive scholarship program for both academic and vocational scholarships.

Monthly programs for residents of the San Antonio Metropolitan Ministries.

Collecting used eye glasses, cell phones, magazines and other items for use in a variety of community projects.

Working with the City, independent school district, Little League, and Pony League in improvements to their youth activities and Park facilities.

Operating an emergency Red Cross shelter when needed.

Conducting an awards program to recognize outstanding individuals in a variety of vocations.

Sponsoring a large and hard working High School service club.

Conducting a holiday decoration contest each year for the residents of Alamo Heights.

All of our programs are member driven and supported and we encourage the interests of our members who wish to conduct special community service projects.

*It's Party Time
in '09™*



How would you like to put on a family oriented block party for over 12,000 neighbors, involve all of your Club members, provide outstanding fellowship opportunities, raise significant amounts of money for charity, and have fun doing it? In the late 1980's, the Alamo Heights Rotary Club, San Antonio, Texas, was looking for a project that would do that and more. From its modest beginnings in 1987, the event known as *Alamo Heights Night™* has developed into one of the most popular and highly respected events in the Fiesta City of San Antonio. The Club's registered service mark is "*It's Party time in '09™*" (the "'09" being the locally recognizable last two digits in the Club's zip code 78209).

By 1994, the event had grown sufficiently that the Rotary Club established a separate 501(c)(3) Texas Limited Liability Corporation with a Board of seven Rotarian managers to plan and coordinate *Alamo Heights Night™*. Planning is a year-around activity. All of the Club members are involved in either or both the planning and conduct of the event.

Alamo Heights Night™ is run outdoors at the University of the Incarnate Word. It is always run on a Friday night in late April; normally the first Friday night of Fiesta Week in San Antonio. There is continuous entertainment from quality local bands and professional games and rides. Local restaurants and non-profit organizations operate approximately 90-100 booths. Funds are raised primarily from gate admissions, concession sales at the event, sponsor donations and sale of t-shirts.

Alamo Heights Night™ has been very successful and the Club has raised over \$1,500,000 for community service projects, scholarships, and charitable giving. It is truly an exciting and rewarding opportunity to be able to put on an event that is enjoyed year after year by our community and at the same time benefits so many worthwhile causes.

See www.alamoheightsnight.org for more information.